

Omaha Dog Park Advocates

Wednesday, October 13, 2004 Regular Meeting
Panera Bread – 134th & West Maple Road
5:30 p.m. – 6:30 p.m.

Meeting Minutes

- I. Revisions to the website (www.omahadogpark.org)
 - a. Pictures needed for new “I Need a Dog Park” webpage
 - b. PayPal button is functioning on the Donations page
 - c. Should we post names of donors on the website?
 - Only donors over a certain amount
 - Need to officially name levels of donors
 - Opportunities for donations of “Wish List” items such as benches, playground equipment, drinking fountains, doggie bag stations, etc.
 - Need to determine what amount of donation would “purchase” the above items
- II. Fundraising
 - a. First letter campaign officially started with letters distributed to local veterinary clinics, pet supply stores, and corporations
 - Volunteers who deliver the letters will follow-up with phone calls or visits
 - b. Can Bone Jour Dog Day Care have a donation jar available for us?
 - c. Should we offer merchandise (both online and traditional) to sell for fundraising?
 - If so, what products?
 - d. Offer plaques, advertising space, etc. on the fence
 - Need to determine guidelines for donation amounts and proper signage with city
 - e. Would it be possible to put a PetCo link on our website?
 - Would each hit give us X amount of \$\$?
- III. Open Forum
 - a. Everyone would be willing to pay a \$5.00 annual fee (or choice of donation) to use the park?
 - On the honor system for day passes
 - No one would police the day passes
 - b. Items to discuss with the Nebraska Humane Society at our meeting:
 - What is the status of the dog park at Bone Jour?
 - Will they allow us to send a mailing to their donor lists?
 - What happened to previous dog park group?
 - What role will the Nebraska Humane Society play in the dog park’s implementation and monitoring?
 - Minutes will be available of the meeting with the Nebraska Humane Society
 - c. Estimating needed materials
 - 6 ft chain link fence
 - Cost estimate is \$15,000 (not including concrete) may change due to the recent hurricanes as steel prices are increasing
 - 5140 sq ft of fence.
 - Will the city install?
 - Gates and mowing gates
 - Can we procure used chain link to fence the park?
 - Need a signs for “Future Site of The Barking Lot”
 - Can we procure donations of flea/tick products?
 - d. Discussion of upcoming events
 - PetCo Events
 - Saturday, Nov. 6, 2004 at 71st & Dodge and 134th & Maple from 10:00 – 2:00
 - Saturday, Nov. 13, 2004 at 30th & L from 10:00 – 2:00
 - e. Discussion of New Financial account and contact information
 - Donation checks should be made to “Omaha Dog Park Advocates”
 - New contact address is:
 - Omaha Dog Park Advocates
 - P.O. Box 8613
 - Omaha, NE 68108