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Press Release

OMAHA DOG PARK NAMED AS FINALIST IN DREAM DOG PARK CONTEST

Park patron's submission is one of ten in the nation to be selected.

Omaha, NE, July 17, 2010: Sarah Bickerstaff and her dog Sadie submitted a video entry to the Beneful WagWorld Dream Dog Park contest and were named as one of the ten finalists! Internet voters will help determine the winning dog park by voting at the WagWorld website now through August 11, 2010.

The grand prize is \$500,000 to create a dream dog park at an existing dog park. It is a huge honor to be named as one of the finalists, and Sarah's response to Sadie's new star status was, "I hope it doesn't get to Sadie's head and I come home from work one day with her wearing 'Hollywood' sunglasses to disguise herself." Sadie has already won a year's supply of Beneful dog food, but hopes to bring home the grand prize, \$500,000 for Omaha Dog Park. Sarah and Sadie's video can be viewed at <http://dreamdogpark.wagworld.com/ViewIndividualEntry.aspx?contestantid=1068>

Voting began July 15 and continues until August 11, 2010. The winning dog park will be announced in September 2010. The first 10,000 voters will receive a free dog toy from Beneful. Voters may cast one voter per day.

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Dig up more at www.omahadogpark.org